

COURSE OUTLINE

PROGRAMME TITLE	AI DIGITAL WORKFORCE & AVATAR OPERATIONS TRANSFORMATION 2026
Overview	Avatar and Avatar Claw are AI-powered digital workforce platforms designed to enable non-technical participants to build, deploy, and operate intelligent business systems without requiring coding or development skills. This programme is built around hands-on experience with both platforms across three focused training days. Participants begin by understanding the AI landscape from a non-technical perspective — starting from what they already know (ChatGPT) and progressively building up to the Avatar ecosystem. They learn how to prepare business knowledge for Avatar, design its persona and conversation flows, and launch a working system by Day 2. The second half of the programme introduces Avatar Claw - focused implementation built on the OpenClaw framework — where participants configure, build, and present a functional one-person business AI system. The programme closes with automation workflows, agent concepts, and practical operations knowledge to keep Avatar running effectively after the training. The programme covers the full Avatar ecosystem — from core platform fundamentals through to Avatar Claw, the OPC-focused implementation built on OpenClaw. Participants gain practical experience with both tools, progressing from foundational knowledge and design skills to live system deployment and business application.
Learning Outcomes	By the end of this programme, participants will be able to: 1. Explain what Avatar and Avatar Claw are and how they work together as part of the same product ecosystem 2. Prepare and structure business knowledge for use in Avatar 3. Design an Avatar persona and conversation flow for a real business scenario 4. Deploy and activate a working Avatar system 5. Build and configure Avatar Claw for a one-person business use case 6. Execute a practical Avatar Claw build and present the implementation 7. Connect Avatar to automation workflows and maintain the system in operation
Duration	2 days (7 hours per day, 14 hours total)
Target Participants (Position / Level)	• MSME Owners & Managers • Operations, HR & Customer Service Teams • Digital Transformation Officers • Non-Technical IT Support Staff • One-Person Company (OPC) Operators & Entrepreneurs

Learning Methodologies	Competency-based learning, lecture, live platform demonstration, guided hands-on practice, group activity, group presentation, daily formative knowledge checks and Q & A session.
Assessment Strategy	Formative Assessment (End of Each Day) A 15-minute knowledge check at the end of each training day covering key concepts from that day's modules. Format: 8–10 short questions (written or verbal). Designed to reinforce retention and identify gaps — particularly important when training days are non-consecutive. No summative assessment.
Course Content (With Submodules)	Day 1 — AI in 2026 & Building Avatar's Foundation Module 1: AI in 2026 & the World of Avatar (105 min) <i>Aim: To build participants' understanding of AI from what they already know — through to the Avatar ecosystem they will work with throughout the programme.</i> Module 2: How Avatar Works — Non-Technical Architecture (60 min) <i>Aim: To give participants a clear mental model of Avatar's four layers so they understand why knowledge quality (Module 3) is the foundation of everything.</i> Module 3: Feeding Avatar — Knowledge Curation & Preparation (240 min) <i>Aim: To prepare participants' own business content so it is structured, clean, and ready to load into Avatar. This is the most hands-on module of Day 1 and the foundation that determines how well Avatar performs.</i> Module 4: Designing Your Avatar — Persona, Conversations & Voice (180 min) <i>Aim: To define who your Avatar is and how it communicates — and apply that design directly inside the Avatar platform.</i> Day 2 — Avatar Claw Practical Build → Automation, Agents & Operations Module 5: Launching Your Avatar — Deploy, Activate & Test (45 min) <i>Aim: To connect all elements built so far — load the knowledge base, apply the persona, and activate Avatar. Participants see their Avatar respond for the first time.</i> Module 6: One Person Business with Avatar Claw (180 min) <i>Aim: To introduce Avatar Claw, configure the system, and begin building a knowledge base and skills for a one-person business model using the OpenClaw framework.</i>

	Module 7: One Person Business Practical Session (210 min) <i>Aim: To execute and build a fully functional one-person business environment using Avatar Claw, based on the ideas developed in Module 6.</i> Module 8: Making Avatar Work Harder — Automation & Agents (90 min) <i>Aim: To show participants how Avatar connects to automated workflows so it goes beyond responding to questions and actively executes business processes.</i> Module 9: Keeping Avatar Running — Operations & Maintenance (105 min) <i>Aim: To give participants everything they need to keep their Avatar performing well after the training ends — monitoring, updating content, and basic troubleshooting.</i>
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AI Digital Workforce & Avatar Operations Transformation 2026

LEARN. BUILD. DEPLOY. TRANSFORM.



2-DAY WORKSHOP



100% FREE*

*Dibiayai sepenuhnya oleh HRD Corp



NO CODING REQUIRED

What You'll Learn

- ✓ Fundamentals of using AI
- ✓ Understand AI and AI agent
- ✓ AI agent design and configuration
- ✓ Automating work with AI and AI Agent
- ✓ AI system operations & troubleshooting

Ideal For All MSME

- ✓ Owners & Managers
- ✓ Operations, HR & Customer Service Teams
- ✓ Digital Transformation Officers
- ✓ Non-Technical IT Support Staff
- ✓ One-Person Company (OPC) Operators

2-Day Workshop

Available from
August - December 2026

Location

Nationwide

Register Now



+6016-216 0344



registration@globalhaltech.com

