

AI DIGITAL WORKFORCE & AVATAR OPERATIONS TRANSFORMATION

Build. Deploy. Automate. Operate Your AI Digital Workforce.

A practical, hands-on programme to help you build, deploy, automate and operate intelligent AI systems—no coding required.



PROGRAMME OVERVIEW

Avatar and Avatar Claw are AI-powered digital workforce platforms designed to enable non-technical participants to build, deploy, and operate intelligent business systems without coding or development skills.

- ✓ From understanding the AI landscape to building, deploying, automating and operating a functional AI system for a real business use case.
- ✓ Covers the full Avatar ecosystem – from core platform fundamentals through to Avatar Claw, the OPC-focused implementation built on OpenClaw.



DURATION

3 Days
(21 Hours Total)



DAILY HOURS

7 Hours
Per Day



DELIVERY

Physical
Session



LEARNING APPROACH

Competency-Based
& Hands-On



LEARNING OUTCOMES

By the end of this programme, participants will be able to:

- 01 Explain what Avatar and Avatar Claw are and how they work together as part of the same product ecosystem
- 02 Prepare and structure business knowledge for use in Avatar
- 03 Design an Avatar persona and conversation flow for a real business scenario
- 04 Deploy and activate a working Avatar system
- 05 Build and configure Avatar Claw for a one-person business use case
- 06 Execute a practical Avatar Claw build and present the implementation
- 07 Connect Avatar to automation workflows and maintain the system in operation

YOUR LEARNING JOURNEY



UNDERSTAND

Understand AI and the Avatar ecosystem



PREPARE

Prepare and structure business knowledge for AI



DESIGN

Design Avatar persona, conversation flow and voice



BUILD

Build and configure your Avatar and Avatar Claw system



DEPLOY

Activate and test a working Avatar system



AUTOMATE

Connect to automation workflows and AI agents



OPERATE

Operate, monitor and maintain your AI digital workforce

WHAT YOU WILL CREATE

- ✓ A Structured AI Knowledge Base
- ✓ A Defined AI Persona
- ✓ A Working Avatar System
- ✓ An AI-Powered One-Person Business Environment
- ✓ Automated Business Workflows
- ✓ An Operational AI System



ASSESSMENT STRATEGY

FORMATIVE ASSESSMENT (END OF EACH DAY)

A 15-minute knowledge check at the end of each training day covering key concepts from that day's modules.
Format: 8-10 short questions (written or verbal).
Designed to reinforce retention and identify gaps – particularly important when training days are non-consecutive.
No summative assessment.



LEARNING METHODOLOGIES

- ✓ Competency-based learning
- ✓ Lecture and concept sharing
- ✓ Live platform demonstration
- ✓ Guided hands-on practice
- ✓ Group activity and discussion
- ✓ Group presentation
- ✓ Daily formative knowledge checks
- ✓ Q & A session



WHO SHOULD ATTEND?

- ✓ Business Owners & Entrepreneurs
- ✓ Managers & Executives
- ✓ Digital Transformation Teams
- ✓ Operations, Sales & Marketing Professionals
- ✓ Consultants & Freelancers
- ✓ Individuals exploring AI-powered business models



DELIVERED BY



Your Trusted Partner in Training
and Capacity Building



NO CODING REQUIRED

Designed for
non-technical participants



HANDS-ON PRACTICAL

Learn by building
real AI systems



REAL BUSINESS APPLICATION

Apply to real
business scenarios



BUILD & OPERATE WITH CONFIDENCE

Gain the skills to deploy, automate
and operate your AI workforce